

F.Y.B.B.A. SEM- I
COURSE OUTCOME

I) Business Organization and System

CO1	To Understanding of the main working aspects of organizations, not only from an economic point of view but also considering organizations as part of society.
CO2	To provide knowledge of a comprehensive glossary of economic terms widely used in the analysis and discussion of behavior organization.
CO3	To make the students aware about various activities of business, business practices and recent trends in business world.
CO4	To study the challenges before the businesses and setting up of a business enterprise.
CO5	To develop the spirit of entrepreneurship among the students.

II) Business Communication Skills

CO1	To develop the understanding about the concept, process and importance of communication.
CO2	To gain knowledge of media of communication.
CO3	To develop skills of effective communication - both written and oral.
CO4	To help students to acquaint with application of communication skills in the business world .

III) Business Accounting

CO1	To impart basic accounting knowledge
CO2	To develop skills of Accounting Practices .
CO3	To gain knowledge of new Accounting trends &Technology
CO4	To make the students aware about various activities of business, business practices and recent trends in business world
CO5	To make the student well acquainted with current financial practices

IV) Business Economics

CO1	To expose students to basic micro economic concepts.
CO2	To apply economic analysis in the formulation of business policies
CO3	To use economic reasoning to problems of business.
CO4	To gain knowledge of Recent trends in economy.

V) Business Mathematics

CO1	To understand the concept of shares & share market
CO2	To understand the concept of Transportation problems & its applications in Real life problems.
CO3	To use L.P.P. and its applications in business
CO4	To understand the concept and application of Permutations & Combinations in business
CO5	To understand applications of matrices in business.

VI) Business Demography and Environment Studies

CO1	To develop knowledge base for demographic and environmental factors affecting Business.&
CO2	To make the students aware of environmental problems related to Business and Commerce.
CO3	To inculcate values of Environmental ethics amongst the students
CO4	To gain knowledge of Recent trends

F.Y.B.B.A. SEM- II

I) Principles of Managements

CO1	To provide conceptual knowledge to the students regarding nature, complexity and various functions of management.
CO2	To give historical perspective of management.
CO3	Students will also gain some basic knowledge on recent trends and international aspects of management.
CO4	To observe and evaluate the influence of historical forces on the current practice of management.

II) Principles of Marketing

CO1	To study & critically analyse the basic concepts in marketing & to cater the needs of marketing industries.
CO2	To gain knowledge of Recent trends .
CO3	To make the student well acquainted with current Marketing practices
CO4	To provide the students with basic understanding of the processes and skills necessary to be successful in personal selling and insights about recent trends in marketing.
CO5	To provide an understanding of the tools and techniques necessary to effectively manage the sales function - organization - sales individual.
CO6	To provide students with advanced skills in the areas of interpersonal communications, Motivational techniques.

III) Principles of Finance

CO1	To providing understanding of nature, importance, structure of finance related areas.
CO2	To impart knowledge regarding source of finance for a business.
CO3	To gain knowledge of Recent trends.
CO4	To develop Understanding of capital structures of all types of business.

IV) Basic of Cost Accounting

CO1	To Impart the Knowledge of Basic cost concepts, element of cost & Preparation of Cost Sheet.
CO2	To provide basic knowledge of important Methods & Techniques of costing
CO3	To gain knowledge of Recent trends
CO4	To impart knowledge regarding cost Accounting in practical business
CO5	To make the student well acquainted with current financial practices

V) Business Statistics

CO1	To understand the concept - Index numbers and applications in business.
CO2	To understand the concept - Time Series and its applications in business.
CO3	To understand and to calculate various types of averages and variation.
CO4	To understand Correlation and use of regression analysis to estimate the relationship between two variables and its applications.
CO5	To understand the basics of statistics - concept of population and sample & to use frequency distribution to make decision.

VI) Business Informatics

CO1	To Know the Fundamentals of Computers
CO2	To develop understanding of how to use Computer applications in day to Day Applications.
CO3	To develop understanding of how to use Computer applications in day to Day Applications
CO4	To design strategies for successful implementation of ideas

