

Fundamentals of Rural Development

(GC - 304)

S.Y.B.B.A. (Sem. - III)

● Dr. Sheetal M. Randhir

● Prin. Dr. M. U. Mulani

● Dr. Kabir G. Kharade

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Dr. Sheetal M. Randhir

(M.Com., G.D.C. & A., NET, Ph.D.)

Tikaram Jagannath college of arts, commerce and science, Khadki, Pune.

Prin. Dr. M. U. Mulani

(M.A., M.Phil., Ph.D.)

Tikaram Jagannath college of arts, commerce and science, Khadki, Pune.

Dr. Kabir G. Kharade

(M.Com., Ph.D.)

Department of Computer Science at Shivaji University, Kolhapur.

2020

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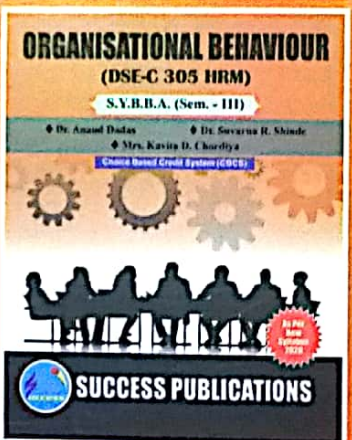
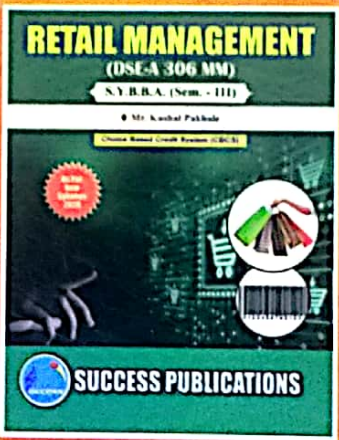
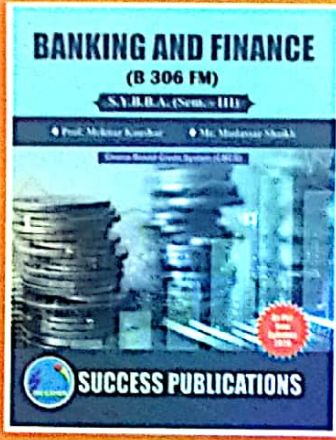
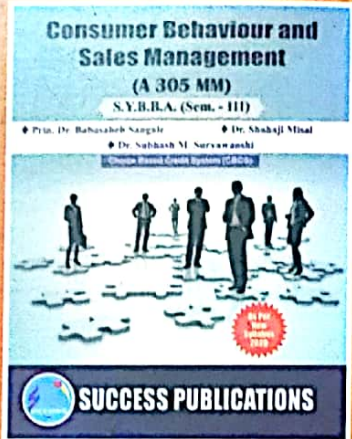
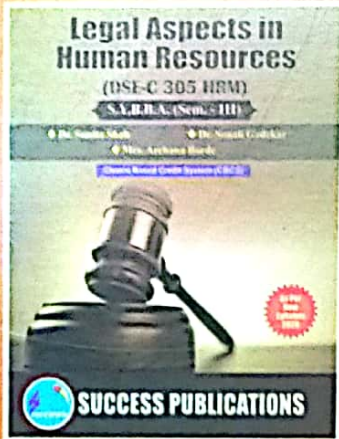
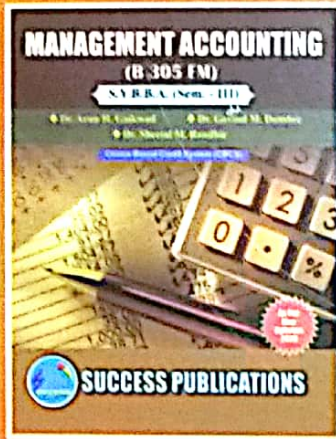
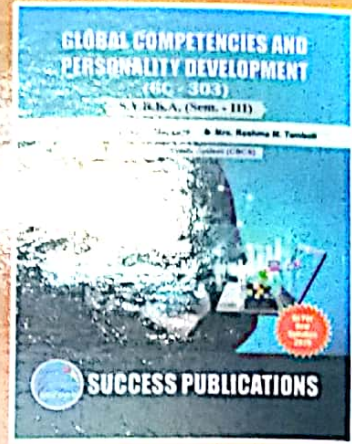
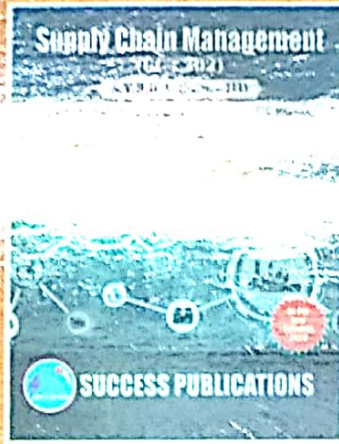
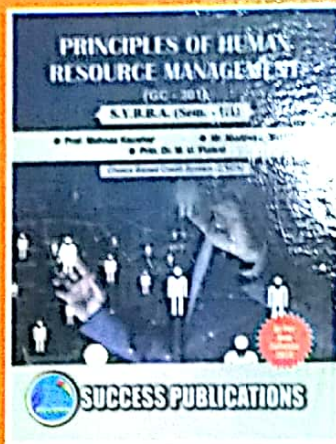
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Syllabus

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Unit No.	Topic
1	Introduction to Rural Development 1.1 Concept of Rural Development- Meaning and Definition. 1.2 Scope and Importance of Rural Development. 1.3 Approaches of Rural Development. 1.4 Need of Rural Development.
2	Rural Development Planning & Management 2.1 Rural Development Planning –District Rural Development Agency (DRDA)- Organisation Structure 2.2 Functions of DRDA 2.3 NGO's and Rural Development 2.4 Self Help Groups (SHG's) formation
3	Agriculture Enterprise & Agro-based Industries 3.1 Agricultural Entrepreneur- Meaning, Definition and Importance. 3.2 Agri-business Enterprises-Issues and prospectus 3.3 Micro-financing 3.4 Food and Agricultural Marketing and Management of agro products. 3.5 Agro-based industries
4	Information Technology and Rural Development 4.1 Rural Development and Internet 4.2 Information & Communication Technology (ICT) for Rural Development 4.3 IT –Enable Services for an e-village 4.4 Challenges of Rural Development



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Address : Radha Krishna Apartment, 535, Shaniwar Peth, Appa Balwant Chowk, Opp. Prabhat Theatre, Pune - 30.

Ph. No. 24434662, Mobile : 9325315464

E-mail : sharpgroup31@rediffmail.com

Website : www.sharpmultinational.com

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