

First Year B.com.

Semester - I

# BUSINESS ENVIRONMENT & ENTREPRENEURSHIP

Dr. Sheetal Randhir  
Dr. Neha Puranik

New Revised  
Syllabus  
2019

CBCS  
PATTERN



Yashoda Publication, Pune



**Dr. Sheetal Randhir**  
Ph.D., M.COM.,  
GDC & A. NET.

Dr. Sheetal Randhir has 13 years of teaching experience. She is working at Tikaram Jagannath arts commerce & science college khadki as head of Bachelor Of Business Administration Department.

She has contributed number of articles and research papers in the reputed journals and magazines. She has felicitated by Outstanding Teacher Award (by Indo Global Educational Excellence Awards) by Indo Global Chamber of Commerce, Industries and Agriculture (IGCCIA) INDIA

She has Awarded as Best Social Worker and BEST TEACHER by "PUNE MAHANAGAR PALIKA" on 26 January 2019. Felicitated by hon. Mayor Muktaji Tilak, also Selected As Member Of Youth Indian Red Cross Society – International Ngo.

Awarded as "Best Teacher" for Voluntary Services in Career Guidance Program for slum dweller Students by various NGOS and Local government, ie.- Lokmitra Foundation, Deepstambh Organization, PMC,



**Dr. Puranik**  
BA, DTL, DCM,  
(Phil, Ph.D)

She has been working as an Assistant Professor at Maharashtra Girls Education Society's Huzurpaga Mahila Vanijya Mahavidyalaya (HMVM), Pune since 2006.

Eight reference books are at her credit. She has published more than 20 research papers in National and International Research Journals. She has been working in the capacity of CEO and member of CDCat college.

She has received Exemplary Teacher Award from a renowned international institution. She is Career Counselor and member of Indo Global Chamber For Women Empowerment.

She is a member of Board of Studies in Marketing at St. Mira's College For Girls (Autonomous), Pune. She has worked as a member on various committees of Savitribai Phule Pune University.

She has an excellent academic career. She is very popular teacher among students and teachers.

**ISBN No. 978-81-934156-3-4**